

How Expanded FDIC Deposit Insurance Coverage Affects You

\$250,000



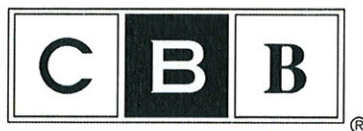
In times like these, consumers and businesses alike are looking for options to keep their money safe. Traditional banking products – savings accounts and certificates of deposit – have long been among the safest investments available. That's because those deposits are insured by the Federal Deposit Insurance Corporation (FDIC).

With the passage of the Dodd-Frank Wall Street Reform and Consumer Protection Act, that insurance just got better. As part of that act, deposit insurance coverage limits have permanently increased to \$250,000. This helps make your deposits even safer; so now you can save even more money and know you'll still be covered.

For non-interest bearing transaction accounts (i.e. checking accounts) there is more good news. We have opted to participate with the FDIC in a program that provides unlimited deposit insurance coverage of non-interest bearing deposit transaction accounts through December 31, 2012. This applies to all account owners but is of particular interest to business account owners with large sums deposited in payment-processing accounts.

In addition to the increased coverage, in 2008, the FDIC simplified the rules for determining the deposit insurance coverage available on revocable trust accounts – commonly called pay-on-death or living trust accounts. Now you can name anyone as your beneficiary as long as the beneficiary is a natural person, charity, or other non-profit organization. The owner is insured up to \$250,000 for the share of each beneficiary.

Remember, deposit insurance coverage is per ownership. This means you can multiply the \$250,000 of coverage by using joint accounts and revocable trust accounts. Note that IRA accounts are separately insured to \$250,000 per owner and have been for some years. Ask us for more information about taking advantage of these different account ownership strategies.



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